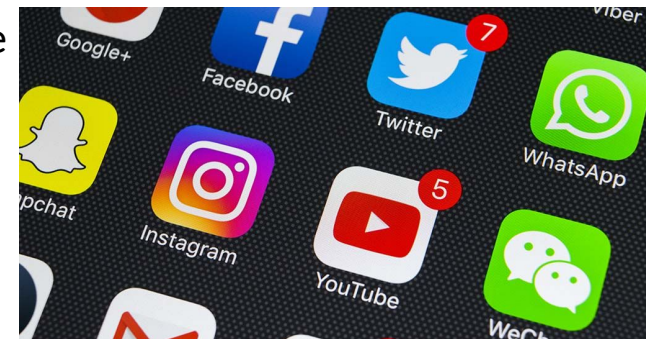

Mount Annan Public School Parent Forum

Scott Williamson & Boyden Sapsed

Key facts



- $\frac{3}{4}$ of Australians regularly use social media
- $\frac{1}{4}$ of Australians check their social media 5 times a day or more
- Women aged 25 - 34 are the largest user demographic
- There are 8 billion views on Facebook daily (worldwide)
- 70% of Australians access social media by way of mobile phone
- 92% of Australian children aged 2 - 3 years already have a digital footprint!
- School has changed since you went there!!!!



Forms of **Social** **media**



Cyberbullying - Take Control

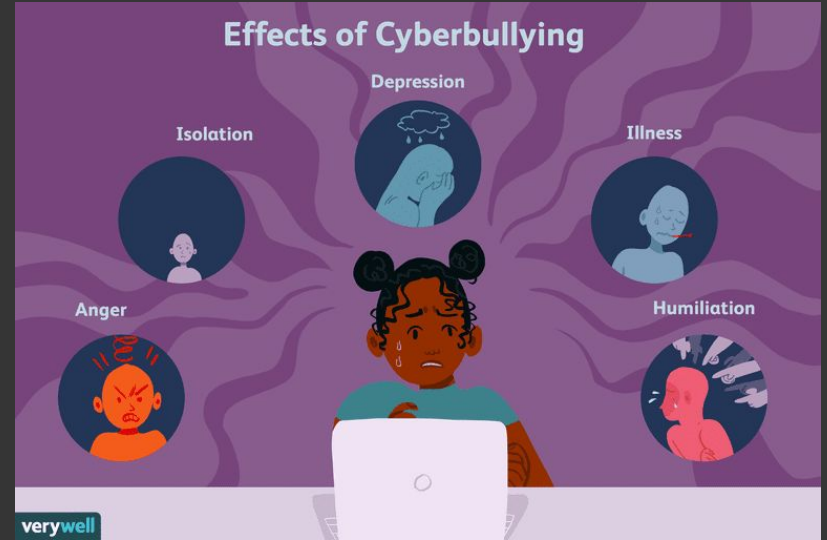
What social media is your child accessing?

Social Media Implications for -
Children Parents Teachers



Cyberbullying - Take Control

- Cyberbullying is: the use of technology to bully another person or group with the intent to hurt them socially, psychologically or physically.





Students

→ **Educate**

What we are doing to educate the correct use of technology?

→ **Police partnership**

Police speaking to our students

→ **Inform parents**

Parent seminar, discussions between teacher/parent

→ **Encourage appropriate use in an educational setting**



Teachers

→ **Department Policy**

Teachers have strict rules and guidelines we have to follow

→ **Permissions**

Obtaining parent and department permission

→ **Social media impact**

Learning time being used by teachers + Executive staff to deal with issues arising from social media use.

→ **Domino effect into the playground**



Parents

- What social media does your child use daily?
- Do you observe their interactions on a regular basis?
- Can you control other users?
- The iPad came out in 2007. What does that mean for you and your child?
- How can you take control?

The reality

- Article: 'The Educator'
- 14 year old Dolly Everett - death caused by the effects of cyberbullying
- Some politicians are calling for bans on all social media use for children 12 and under
- Study in the USA noted a surge in issues with anxiety and depression. 2011 - 2012

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Did you know?



Where to find support

- Cyberbullying webinar. NSW wide - sponsored by The Kids Helpline
- [Australian Government Esafety](#)
- [The Kids Helpline](#)
- [FriendlySchools](#)
- [Reachout.com](#)

Story for illustration purposes only



Questions



Concerns.....

Anecdotes/experiences
